



**BUSINESS OPPORTUNITY IN NORTHERN EUROPE**  
**SOCIAL ° ECONOMIC ° ECOLOGICAL**



# Code of practice - Guidelines for Northern Hunting Tourism

# North Hunt Code of Practice

1. The responsible guide/outfitter has experience in hunting tourism business as well as knowledge and experience from the tourism industry in general

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2. Guide/outfitter must have a registered company/business.

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3. Hunting is only for game species covered by the general hunting seasons or different types of licensed hunting.

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4. Guide/outfitter only hunts on areas that he/she has knowledge about and legal access to.

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5. Guide/outfitter shall set up a hunting management plan for the current hunting areas, which is revised annually.

# The following shall be included in hunting management plan

- Consultation and necessary agreements with landowners, locals, hunting clubs and indigenous people
- Map of hunting areas
- Estimation of game populations
- Bag limit for each species
- Hunting methods
- Number of hunters
- Number of hunting days
- Number of encounters

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6. Guide/outfitter shall set up a hunting account (follow up) for each year which includes the following components:
- Reports of consultation and necessary agreements with landowners, locals, hunting clubs and indigenous people
  - Amount of bagged game
  - Age and gender distribution of bagged game
  - Hunting methods
  - Number of hunting days with clients

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## 7. Safety

- Guide/outfitter must have documented knowledge of first aid which is regularly updated
- A safety plan is drawn up for hunting activities

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## 8. Marketing & selling

- Marketing is always reliable and does not promise anything that can not be guaranteed
- Pricing should reflect the quality of the product
- Guide/outfitter should highlight the local hunting culture in marketing communication of hunting products.